



2ND ANNUAL
APPALACHIAN VETERAN FAIR
26 MARCH 2024 | 10:00 AM - 4:00 PM

Dear Potential Sponsor,

Thank you for your consideration to support our region's largest Veteran Fair. This event is specifically designed to aid veterans and military families in discovering the essential services they seek. These organizations include:

- The U.S. Veterans Administration (VA) and its many services
- Social organizations such as the American Legion and the VFW
- Educational organizations serving veterans and their families
- Organizations focused on mental health and self-care
- Therapeutic services to help veterans overcome various obstacles
- Organizations providing basic needs such as food, housing, or other assistance such as home modifications

In our inaugural year, over 72 organizations took part, and we were delighted to host nearly 500 attendees! This year will be even greater, and we want YOU to be part of it!

If you are interested in becoming a sponsor of this year's event, please complete the form below and return it to Angie Sproles, Director of External Missions for Goodwill Industries of Tennessee Area, Inc. by March 1, 2024.

If you have any questions about sponsorships, please contact Angie by phone at 276.696.1905 or by email at angie@goodwilltnva.org.

Name of Company / Organization: _____

Name of Primary Contact: _____

Email Address: _____ Phone: _____

Levels of Sponsorship (Please Select One):

_____ Medal of Honor: \$1,000

_____ Silver Star: \$500

_____ Bronze Star: \$200 - \$400

If you would like for us to send you an invoice, please check here: _____





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**SOUTH BUILDING OF BRISTOL MOTOR SPEEDWAY
151 SPEEDWAY BLVD. | BRISTOL, TN 37620**

SPONSORSHIP LEVELS

MEDAL OF HONOR SPONSORSHIP: \$1,000

- Company / Organization logo incorporated into all digital marketing materials and collateral
- Company / Organization logo featured on event website
- Opportunity to appear on any live media broadcasts to promote the event
- Opportunity to provide video to be posted on event website

SILVER STAR SPONSORSHIP: \$500

- Company / Organization logo incorporated into all digital marketing materials and collateral
- Company / Organization logo featured on event website
- Recognition in local media productions

BRONZE STAR SPONSORSHIP: \$200 – \$400

- Company / Organization logo incorporated into all digital marketing materials and collateral
- Company / Organization logo featured on event website

NOTE: If you are paying by check instead of by invoice,
checks should be written to the following:

**The Warrior's Canvas & Veterans Art Center
318 E. Main Street | Johnson City, TN 37601**

